

ORDER



KSNT

Orders	Order / Rev:	106190	 KSNV Amy McCreary BLPHI National
	Alt Order #:	06849036	
	Product Desc:	AFSCME	
	Estimate:		
	Flight Dates:	09/12/12 - 09/25/12	
	Original Date / Rev:	08/31/12 / 09/06/12	
Order Type:	GENERAL		
Agency	Name:	Campaign Group, Inc.	
	Buying Contact:		
	Billing Contact:		
		1600 Locust St.	
		Philadelphia, PA 19102	
Advertiser	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
	Name:	AFSCME, <i>revised</i>	
	Demographic:	A35+	
Product Codes:	PLI2,PLI1	New Business Thru: Order Separation: Advertiser External ID: Agency External ID:	
Priority:	SELECT PRIORITY CODE		
Revenue Codes:	POLITICAL/AGY, ISSUE, GEN		

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	121	\$99,700.00	\$84,745.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	121	\$99,700.00	\$84,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$99,700.00
Market	100%	\$450,454.54

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$126,890.91
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,381.82
KTUD	0%	\$0.00
KVVU	35%	\$158,613.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	3%	\$13,595.45

Order / Rev: 106190
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Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	--WTF--	:30	2	\$600.001	0.00	NM		2	\$1,200.00		
WAKE UP																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/10/12	09/16/12	--WTF--		2	\$600.00		0.00								
E 2	KSNV	09/17/12	09/21/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	3	\$600.001	0.00	NM		3	\$1,800.00		
WAKE UP																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/17/12	09/23/12	MTWTF--		3	\$600.00		0.00								
E 3	KSNV	09/24/12	09/25/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MT-----	:30	1	\$600.001	0.00	NM		1	\$600.00		
WAKE UP																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/24/12	09/30/12	MT-----		1	\$600.00		0.00								
E 4	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00		
WAKE UP																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/10/12	09/16/12	--WTF--		2	\$1,000.00		0.00								
E 5	KSNV	09/17/12	09/21/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	3	\$1,000.001	0.00	NM		3	\$3,000.00		
WAKE UP																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/17/12	09/23/12	MTWTF--		3	\$1,000.00		0.00								
E 6	KSNV	09/24/12	09/25/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00		
WAKE UP																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/24/12	09/30/12	MT-----		1	\$1,000.00		0.00								
E 7	KSNV	09/12/12	09/14/12	Today Show Today Show		CM	658a-9am		--WTF--	:30	2	\$1,500.001	0.00	NM		2	\$3,000.00
TODAY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/10/12	09/16/12	--WTF--		2	\$1,500.00		0.00								
E 8	KSNV	09/17/12	09/21/12	Today Show Today Show		CM	658a-9am		MTWTF--	:30	3	\$1,500.001	0.00	NM		3	\$4,500.00
TODAY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/17/12	09/23/12	MTWTF--		3	\$1,500.00		0.00								
E 9	KSNV	09/24/12	09/25/12	Today Show Today Show		CM	658a-9am		MT-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
TODAY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/24/12	09/30/12	MT-----		1	\$1,500.00		0.00								
E 10	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	--WTF--	:30	2	\$900.001	0.00	NM		2	\$1,800.00		
TODAY SHOW II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/10/12	09/16/12	--WTF--		2	\$900.00		0.00								
E 11	KSNV	09/17/12	09/21/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	MTWTF--	:30	3	\$900.001	0.00	NM		3	\$2,700.00		
TODAY SHOW II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/17/12	09/23/12	MTWTF--		3	\$900.00		0.00								
E 12	KSNV	09/24/12	09/25/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	MT-----	:30	1	\$900.001	0.00	NM		1	\$900.00		
TODAY SHOW II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
		Week: 09/24/12	09/30/12	MT-----		1	\$900.00		0.00								
E 13	KSNV	09/12/12	09/14/12		CM	10am-11am	--WTF--	:30	2	\$450.001	0.00	NM		2	\$900.00		

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Advertiser: AFSCME
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Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H															
Today 4th Hour															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$450.00	0.00									
E 14	KSNV	09/17/12	09/21/12	M-F Today Show III 4th 1BM		10am-11am	MTWTF--	:30	3	\$450.001	0.00	NM		3	\$1,350.00
Today 4th Hour															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$450.00	0.00									
E 15	KSNV	09/24/12	09/25/12	M-F Today Show III 4th 1BM		10am-11am	MT-----	:30	1	\$450.001	0.00	NM		1	\$450.00
Today 4th Hour															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$450.00	0.00									
E 16	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
Rachael Ray															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$325.00	0.00									
E 17	KSNV	09/17/12	09/21/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
Rachael Ray															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$325.00	0.00									
E 18	KSNV	09/24/12	09/25/12	Rachael Ray	CM	11am-12pm	MT-----	:30	1	\$325.001	0.00	NM		1	\$325.00
Rachael Ray															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$325.00	0.00									
E 19	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$425.00	0.00									
E 20	KSNV	09/17/12	09/21/12	Noon News	CM	12-1230pm	MTWTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$425.00	0.00									
E 21	KSNV	09/24/12	09/25/12	Noon News	CM	12-1230pm	MT-----	:30	1	\$425.001	0.00	NM		1	\$425.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$425.00	0.00									
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
The Agenda 1230pm															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$325.00	0.00									
E 23	KSNV	09/17/12	09/21/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
The Agenda 1230pm															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$325.00	0.00									
E 24	KSNV	09/24/12	09/25/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$325.00	0.00									
E 25	KSNV	09/12/12	09/14/12		CM	2pm-3pm	--WTF--	:30	2	\$325.001	0.00	NM		2	\$650.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				DRS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	--WTF--	2	\$325.00	0.00						
E 26	KSNV	09/17/12	09/21/12	The Doctors		CM	2pm-3pm		MTWTF--	:30	3	\$325.001	0.00	NM	3 \$975.00
				The Doctors											
				DRS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	MTWTF--	3	\$325.00	0.00						
E 27	KSNV	09/24/12	09/25/12	The Doctors		CM	2pm-3pm		MT-----	:30	1	\$325.001	0.00	NM	1 \$325.00
				The Doctors											
				DRS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	MT-----	1	\$325.00	0.00						
E 28	KSNV	09/12/12	09/14/12	Dr. Phil		CM	3-4p		--WTF--	:30	2	\$450.001	0.00	NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	--WTF--	2	\$450.00	0.00						
E 29	KSNV	09/17/12	09/21/12	Dr. Phil		CM	3-4p		MTWTF--	:30	3	\$450.001	0.00	NM	3 \$1,350.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	MTWTF--	3	\$450.00	0.00						
E 30	KSNV	09/24/12	09/25/12	Dr. Phil		CM	3-4p		MT-----	:30	1	\$450.001	0.00	NM	1 \$450.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	MT-----	1	\$450.00	0.00						
E 31	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		--WTF--	:30	2	\$700.001	0.00	NM	2 \$1,400.00	
				(1 hour)		(4:00 PM-5:00 PM)									
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	--WTF--	2	\$700.00	0.00						
E 32	KSNV	09/17/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		MTWTF--	:30	3	\$700.001	0.00	NM	3 \$2,100.00	
				(1 hour)		(4:00 PM-5:00 PM)									
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	MTWTF--	3	\$700.00	0.00						
E 33	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		MT-----	:30	1	\$700.001	0.00	NM	1 \$700.00	
				(1 hour)		(4:00 PM-5:00 PM)									
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	MT-----	1	\$700.00	0.00						
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p		--WTF--	:30	2	\$1,200.001	0.00	NM	2 \$2,400.00	
				M-F Early News											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	--WTF--	2	\$1,200.00	0.00						
E 35	KSNV	09/17/12	09/21/12	M-F Early News	CM	5-630p		MTWTF--	:30	3	\$1,200.001	0.00	NM	3 \$3,600.00	
				M-F Early News											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	MTWTF--	3	\$1,200.00	0.00						
E 36	KSNV	09/24/12	09/25/12	M-F Early News	CM	5-630p		MT-----	:30	1	\$1,200.001	0.00	NM	1 \$1,200.00	
				M-F Early News											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	MT-----	1	\$1,200.00	0.00						
E 37	KSNV	09/16/12	09/23/12		CM	7-10pm		-----S	:30	1	\$1,800.001	0.00	NM	2 \$3,600.00	

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1	\$4,000.00		0.00						
E 48	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.001	0.00	NM	1	\$3,200.00	
		Wednesday Prime 10-11pm													
		LAW & ORDER:SVU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		1	\$3,200.00		0.00						
E 49	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	2	\$1,200.001	0.00	NM	2	\$2,400.00	
		M-F News 3 at Eleven													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		2	\$1,200.00		0.00						
E 50	KSNV	09/17/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	3	\$1,200.001	0.00	NM	3	\$3,600.00	
		M-F News 3 at Eleven													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		3	\$1,200.00		0.00						
E 51	KSNV	09/24/12	09/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	1	\$1,200.001	0.00	NM	1	\$1,200.00	
		M-F News 3 at Eleven													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MT-----		1	\$1,200.00		0.00						
E 52	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$750.001	0.00	NM	3	\$2,250.00	
		Tonight Show													
		TONIGHT SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		3	\$750.00		0.00						
E 53	KSNV	09/17/12	09/21/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$750.001	0.00	NM	5	\$3,750.00	
		Tonight Show													
		TONIGHT SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		5	\$750.00		0.00						
E 54	KSNV	09/24/12	09/25/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$750.001	0.00	NM	2	\$1,500.00	
		Tonight Show													
		TONIGHT SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MT-----		2	\$750.00		0.00						
E 55	KSNV	09/12/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	3	\$425.001	0.00	NM	3	\$1,275.00	
		Late Night w/Fallon													
		LATE NIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		3	\$425.00		0.00						
E 56	KSNV	09/17/12	09/21/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$425.001	0.00	NM	5	\$2,125.00	
		Late Night w/Fallon													
		LATE NIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		5	\$425.00		0.00						
E 57	KSNV	09/24/12	09/25/12	Late Night w/Fallon	CM	1237a-136am	MT-----	:30	2	\$425.001	0.00	NM	2	\$850.00	
		Late Night w/Fallon													
		LATE NIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MT-----		2	\$425.00		0.00						

Totals 121 \$99,700.00